



Press Release

24 October 2016

SUSTAINABLE LIVING FILM FESTIVAL (SYFF) ON ITS 9th YEAR

Simultaneously in 20 cities and towns on 18-19-20 November!

Is the world going for better or worse? We do not know the answer to this question, yet we know we live in a period in which we need to hear stories of kindness and ponder the good more than ever. In its ninth year, “Sustainable Living Film Festival” organized by the voluntary efforts of the Sustainable Living Collective, aims to make these stories visible through documentaries.

Born with a dream of a collaborative, open, fair and understanding society which embraces diversity and values life on planet, **Sustainable Living Film Festival (SLFF)** has spread over 20 cities and became a gathering that gives strength and inspiration to participants to create change in their lives. This year the festival will be held on 18-20 November under the leadership of **Sustainable Living Collective**, in cooperation with **Surdurulebiliryasam.tv** and **Butterfly Effect Association for Sustainable Living**. The official selection of SLFF 2016 with impressive stories of creative solutions will be free of charge as in the last 9 years. The festival will also host two directors; Christopher Beaver, the director of Racing to Zero, and Tuvi Arbel, the director of Wings of Change.

“I do not know if movies can change the world, but the people who watch them can”¹

Sustainable living is only possible if we all act together! As a specie capable of shaping the planet, it is in our hands to create a world where life flourishes... Maybe all we need is to reach the consciousness that this is possible. In order to spread this awareness and contribute to the creation of the much needed new story, carefully selected documentary films from different countries will meet the audience in 20 cities with the support of hundreds of volunteers.

Diversity is Key to Sustainable Living

With the awareness that a sustainable life is only possible through diversity, **Sustainable Living Film Festival (SLFF)** aims to bring together participants from all segments of the society. Farmers, business owners, corporate employees, public and local administrators, teachers and students, parents that worry about the future of their children, academicians and activists are all invited to the festival.

Join to Create a Brand New Story

While showing the value of waste as a resource, the potential for collaboration to create solutions to problems world is facing, the power of economic democracy and cooperative business models, how real food is possible, the importance of localization or presenting different creative solutions, the 2016 film selection is calling us to action: We can change, and we can create a new story!

Collective Festival

SLFF will be happening simultaneously in 20 cities across Turkey in cooperation with local NGOs and activist groups who have attended to “You can do it, too!” call of Sustainable Living Collective. These cities are: Adana, **Ankara**, Antalya, **Artvin**, Balıkesir, **Bayındır (İzmir)**, Bodrum (Muğla), **Bursa**, Diyarbakır, **Düzce**, Eskişehir, **Fethiye (Muğla)**, Güzelbahçe (İzmir), **İstanbul**, İzmir, **Kartal (İstanbul)**, Kayseri, **Konya**, Manisa, **Mersin**.

An event integrated with its Audience, Volunteers, Supporters and Speakers

Sustainable Living Film Festival (SLFF), is a monolith with increasing number of passionate and curious audience, speakers that inspire with their work, hundreds of volunteers who contribute to the realization of the festival, artists who cheer us up with their performances celebrating life after staggering documentaries and corporate sponsors who share the vision of sustainable living.

Festival Supporters:

- Bulusum Platform
- Heinrich Böll Stiftung Turkey Representation
- Sivil Düşün EU Program

Film Supporters:

- Consulate General USA in Istanbul

Friends of the Festival:

- AFD (Agence française de développement) French Development Agency
- Ekol Logistics
- The Institut Français of Istanbul

- The Institut Français of Izmir
- Petra The Flooring Co.
- Sanatorium Art Gallery

In Kind Supporters:

- Dinamo Istanbul
- Mikado Sustainable Development Consulting
- Myra Communication Design Agency

Media Supporters:

- Açık Radyo
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- Gaia Dergi
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About Sustainable Living Film Festival:

Since 2008, The Sustainable Living Film Festival is held for a better understanding of the concept of sustainability, for a better perception of systemic problems interacting with each other, and for sharing inspirational solutions to these problems.

The festival is organized by the **Sustainable Living Collective**, which was born from a mission to collectively actualize projects “creating a butterfly effect” by individuals who got together within an open and flexible structure that values diversity. The collective, which solely is a civil movement, continues its work related to increasing awareness about sustainable living with the support and participation of individuals and organizations who share the vision of Sustainable Living Collective.

For festival selection, cities, programs and all other details::

Senem Açık: senemacik@kronosiletisim.com Tel: 0532 739 3009

İlknur Akgül Ardiç: kronosiletisim@gmail.com Tel: 0532 723 4663

Ferda Kervan: ferdakervan@gmail.com Tel: 0533 517 8514

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